



RUSSIAN - AFRICAN BUSINESS CONCEPT



INTERNATIONAL
RIGHT INVESTMENT CO Ltd.



PEREGRINE
GROUP OF COMPANIES
A F R I C A



COMPANIES

SUPPORTING THE IMPLEMENTATION OF PROJECTS



INTERNATIONAL
RIGHT INVESTMENT CO Ltd.

To expand the presence of Russian products, **International Right Investments Co. Ltd.** developed the Concept for the development of exports and imports of products under the **Candyman** brand, which is under the legal protection of partners of the **International Right Investments Co. Ltd.**



Candyman

The **Candyman** brand aims to maintain a consistent look and feel for products around the world, as well as appeal to customers in different countries.

All delivered products will have brand identity, as well as advertising media.

COMPANIES

SUPPORTING THE IMPLEMENTATION OF PROJECTS



PEREGRINE INTERNATIONAL
INVESTMENTS CO LTD

The founders of **PEREGRINE INTERNATIONAL INVESTMENTS COMPANY LTD** are representatives of the international community - a citizen of the Russian Federation and a citizen of the Republic of Uganda.

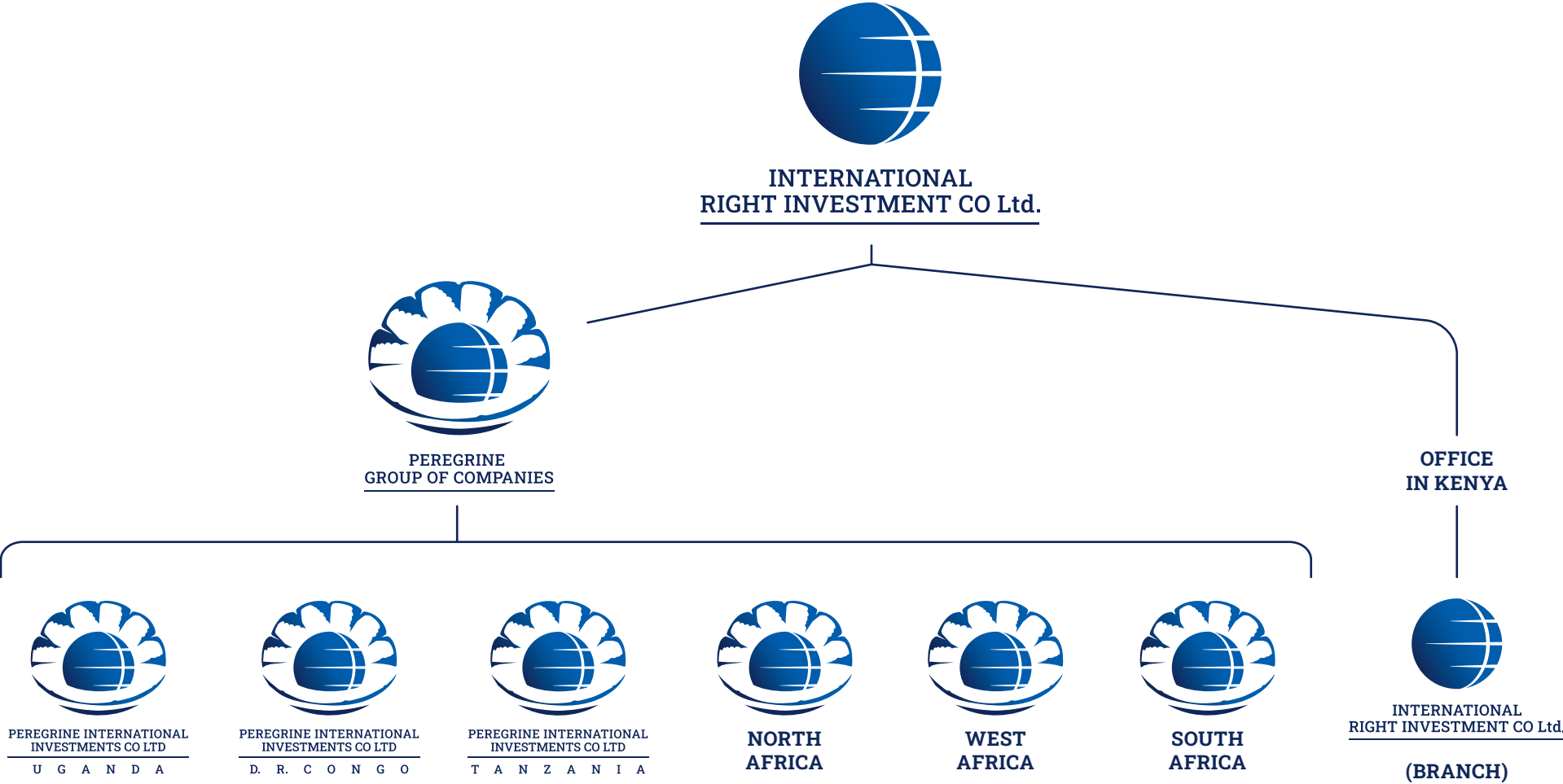
The company is registered on the territory and under the laws of the Republic of Uganda, **as well as the international composition of the participants will avoid the negative consequences of the sanctions of Western countries on trade relations with the Russian Federation.**

Thus, for **PEREGRINE INTERNATIONAL INVESTMENTS COMPANY LTD**, the imposed sanctions have no legal consequences.

COMPANIES

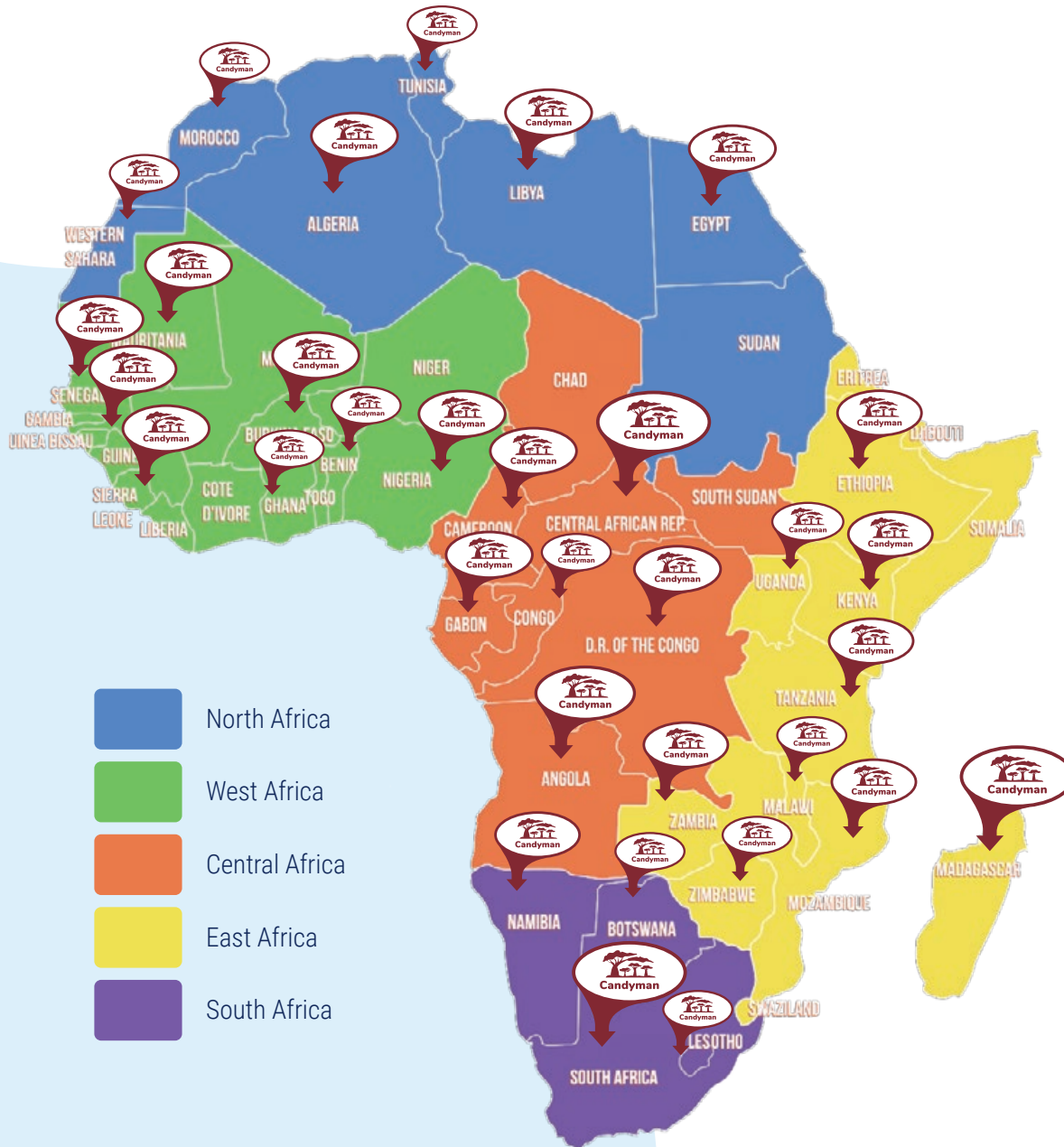
SUPPORTING THE IMPLEMENTATION OF PROJECTS

Currently, painstaking work is underway to register five more companies on the African continent.





TERRITORIAL REPRESENTATION OF THE BRAND ON THE AFRICAN CONTINENT



Population (persons) by country as of 01.08.2023

North Africa

West Sahara	582 044
Morocco	38 216 647
Algeria	46 002 849
Tunisia	10 982 773
Libya	6 888 388
Egypt	108 147 850

West Africa

Nigeria	223 804 632
Togo	9 053 799
Ghana	34 121 985
Benin	13 712 828
Burkina Faso	22 853 527
Ivory Coast	28 873 033
Liberia	5 473 292
Sierra Leone	8 791 091
Guinea	14 190 612
Guinea-Bissau	2 150 842
Gambia	2 773 168
Senegal	19 256 403
Mauritania	3 631 849

Central Africa

D.R. of the Congo	111 859 928
Congo	5 677 493
Central African Republic	5 753 858
Angola	36 684 202
Gabon	2 436 566
Equatorial Guinea	1 716 649
Cameroon	28 647 292

East Africa

Ethiopia	122 365 736
Kenya	57 848 000
Uganda	49 557 726
Tanzania	67 438 106
Malawi	20 931 751
Zambia	20 569 737
Zimbabwe	16 665 409
Mozambique	33 897 353
Madagascar	30 325 732

South Africa

Botswana	2 469 693
Eswatini	1 210 822
Lesotho	2 330 318
Namibia	2 693 945
South Africa	61 242 425

Total: 40 countries
with a total number of **1 281 830 353 people.**



On July 27 and 28, 2023, the second Russia-Africa Summit was held in St. Petersburg, which was attended by representatives of 49 out of 54 countries of the continent.



17 African states were represented at the highest level. Russian President Vladimir Putin said that it is necessary to turn political trust between Russia and African countries into an economic partnership.

The African continent is an important market for Russian products. Last year, African countries accounted for 12% of Russia's total agricultural exports.

In two years, the share of African countries in the trade turnover of the Russian Federation has grown to 3.7% and continues to grow rapidly. If we take the monetary equivalent, then in 5 months **the turnover reached 873,408,000,000 rubles.**



To expand the presence of Russian products, International Right Investments Co. Ltd. the Concept for the development of exports of Russian products in the main market segments to promising markets in African countries was developed.

The aim of the project is to prepare a practice-oriented model for increasing supplies and increasing the competitiveness of Russian products:

- **Milk products, alcoholic drinks, canned products, chocolate**
- **Body cosmetics (body creams, decorative cosmetics)**
- **For body hygiene - toothpastes and powders**
- **Mosquito repellents**
- **Pharmaceuticals - antibiotics and intestinal adsorbents**

These products are scarce in the countries of the African continent and are very popular. **Taking into account the affordability of the cost of the supplied economy class Goods, the demand for the supplied products will be constantly high.**



PRODUCT GROUPS FOR SUPPLY TO THE AFRICAN CONTINENT

Thus, in the markets of the target African countries, Russian Goods are competitive and already in demand. At the same time, these Goods have a high potential due to the expected increase in their purchases.

Due to population growth and limited scope for increasing domestic production, imports are expected to rise over the period 2021-2030.



**alcoholic
products**



**milk
products**



**canned
products**



chocolate



**facilities
from mosquitoes**



**hygiene
products,
cosmetics**

Significant opportunities are opening up for shipments of dry and condensed milk. **According to forecasts, if in 2019 the milk shortage in Africa was estimated at 8.9 million tons, then in 2025. it will amount to 12.9 million tons, and in 2030 it will reach 17 million tons in milk equivalent.**



PRODUCT GROUPS FOR SUPPLY TO THE AFRICAN CONTINENT

Confectionery in the target countries is consumed in the amount of 4.6 billion dollars a year. The most popular type is sweet biscuits and chocolate, which are often used by the population as a lunchtime snack, and chocolates and sugar confectionery are also among the leading product groups.

The volume of consumption of finished food products in the target countries exceeds \$29 billion per year, among the leading products are cold non-alcoholic and low-alcohol drinks.

Among the main tasks are the implementation of political and diplomatic measures, the active establishment of communication at the state level, as well as marketing and information support for the supply of our Goods.

If now the main way of supplying Goods is by selling to international traders, then with the support of the state, **International Right Investments Co. Ltd.** will work independently with buyers in promising markets.



PRODUCTS OF AFRICAN COUNTRIES FOR SUPPLY TO THE RUSSIAN MARKET

Another strategic direction is to deepen cooperation in the supply of African Goods in demand on the Russian market:
Black and green tea, coffee, fruits (bananas, avocados, mangoes), cocoa and cane sugar.



tea



coffee



cocoa



fruits



cane sugar

Our company has developed its own pricing model that reflects our worldview and understanding of the business and takes into account our costs and risks. The fact that foreign players leave the market has a positive impact in the end.



CHINESE PRODUCTS FOR SUPPLY TO THE AFRICAN CONTINENT

Of particular interest is the supply of solar panels to African countries from China.

On the entire African continent, the sun shines for a long time, since the African deserts and savannas represent the largest cloudless zone on Earth.

- By 2026, the distributed solar market in South Africa is expected to grow at around 4.5% per annum.
- The commercial and industrial segment of the South African rooftop solar market is expected to experience significant growth over the forecast period.
- With the increasing number of power outages in the country, leading to a crisis in the power industry, and increasing demand for uninterrupted power, market participants in South Africa are expected to have several opportunities to bridge the gap between supply and demand.
- The declining cost of solar photovoltaic (PV) modules is expected to drive the rooftop solar market in South Africa during the forecast period.





CHINESE PRODUCTS FOR SUPPLY TO THE AFRICAN CONTINENT

As well as **International Right Investments Co. Ltd.** has ample opportunities to supply a range of scarce goods from China.

Solar-powered personalized lamps are quickly gaining popularity. This niche **International Right Investments Co. Ltd.** will close with high-quality and affordable Goods directly from manufacturers in the People's Republic of China.



Direct supplies from partners will allow you to maintain the availability of these Goods without losing quality.



MODULAR HOUSES FOR AFRICANS

Residential construction is also of great importance for the population of the African continent. **International Right Investment Co. Ltd.** plans to meet the needs of the Governments of the African continent in the construction of residential modular houses for rent to the population.

Advantages of a modular home:

- Record short time to move in.
- Affordable price.
- Layouts - ergonomic and rational with thoughtful furnishings.
- The house does not have to be registered as real estate.
- Factory quality fit of all interior and exterior parts.
- Easy to repair.
- The house keeps cool in hot weather and warm in cold weather.
- Modular houses do not burden the landscape, can be considered temporary structures and stand where capital construction is not allowed.





PARTNERSHIP WITH BRAND CANDYMAN

It is important that your Brand does not overlap and is not placed behind the Candyman brand, but goes closely with it in the front pages. Our brand is located next to your products for the purpose of recognition and trust of the population of the African continent.

We have thoroughly studied the specifics of the African consumer market, and it is based solely on the trust of brands and companies familiar to them. **Your brand in a line with the Candyman brand will win the trust of the multimillion-dollar Continent.**

Also, the brands of our Partners with a product line are published on Our international website as the main Suppliers with international status.



EXPERTS PROJECT TEAMS

Not every importer and exporter can afford the international level of personnel. For example, members of the **International Right Investments Co. Ltd.** are certified specialists in the collection and storage of coffee, tea and fruits on the African continent, with the appropriate education.

Professional logisticians, brokers and lawyers, as well as a professional management team who know every detail from collecting beans from a coffee branch to legal subtleties when drawing up contracts.



PROJECT GEOGRAPHY





The population of the country is the most important resource of the state, unlike many resources, it is replenished. The goal of the population is simple - a constant increase in living standards through a constant increase in the efficiency of the use of resources, that is, through the constant development of the country.

The population is the main resource of the state, if the population is relatively small, reduced to a critical level or does not meet the challenges of our time, then there is a high risk of loss of sovereignty, as well as the risk of degradation and death of the state, with the disappearance of the peoples inhabiting it.

The population of Africa is about 1 billion people. Average life expectancy over the past 50 years has increased and amounted to 54 years. The demographic potential of Africa is becoming increasingly important for international political and economic processes. Africa's population continues to grow and will reach 1.7 billion by 2030.

However, it is worth noting that so far Africa remains a relatively sparsely populated continent. With an area of 30 million sq. km, the population density is about 44 people per square kilometer.



A projected population increase of 500 million people over 15 years will lead to the emergence of globally significant consumer and B2B markets.

These markets will attract investment in infrastructure, including socially significant ones such as new food storage and distribution facilities, and will be an important driver of African imports.

Population growth will also increase the attractiveness of investment in Africa's agriculture and food production: Africa has enough land to feed itself.

Due to the inability to meet the needs of a growing population through domestic production, **Africa spends \$ 80 billion a year on food imports**, with the current dynamics of population growth, food imports could reach \$ 110 billion by 2030. Hunger in Africa, in the first place, - a consequence of the lack of imported food.

The future of Africa in the world commodity markets depends to a greater extent not on the reserves of oil, gas and other traditional resources - their main deposits have long been explored, but on the main resource - the population.



EVOLUTION INTERNATIONAL RELATIONS

The Russian presence has become noticeable in recent years, but the potential for expanding cooperation still remains largely unrealized, which is what the interests of the **International Right Investments Co. Ltd.**

Every year, the number of common interests between Russia and Africa is growing: now it is not only a “general view of the world order”, but also the supply of food and fertilizers. It is important that in Russia they are increasingly listening to African opinion and Africa's view of the evolution of international relations.

Russian-African cooperation is gradually being filled with real content. **The African side expects comprehensive meaningful initiatives and approaches from Russia. International Right Investment Co. Ltd.** can contribute to the strengthening of national authorities, institutions, including in the areas of health care; processing and distribution of resources for the benefit of domestic and regional markets.



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INTERNATIONAL INTERNET PORTAL
WITH BUILT-IN TRANSLATOR
CANDYMAN.SITE



INVESTMENT OPTIONS

	AMOUNT OF INVESTMENT	PROFIT
OPERATION	10 000 - 1 000 000 \$	50% net profit from delivery distributed proportionally investment participation
SHARE. REGION	1 000 000 - 50 000 000 \$	% of a regional company included in PEREGRINE GROUP OF COMPANIES (AFRICA)
SHARE. INTERNATIONAL	50 000 000 - 100 000 000 \$	% company PEREGRINE INTERNATIONAL INVESTMENTS COMPANY LTD.
SHARE. TRADEMARK	more than 100 000 000 \$	% profit TM Candyman Deliveries of goods from Russia and to Russia.

Entrance fee 5% of the investment amount - a one-time payment paid by the investor for organizational costs.